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# LaTasha Yvette

Let's Create Something Beautiful Together!

I began my journey in the beauty industry as an esthetician specializing in corrective skincare. After two years working in a salon environment performing skincare services I discovered my love for hair and I decided it was time to go back to school. While working towards my cosmetology license I began hands-on training working with textured hair and hair extensions and found my true passion within the industry.

I prioritize continued education and now hold multiple certifications for textured hair and hair extensions. Combining texture with extensions is something that carries over into my personal life from the salon. Being a curly girl myself I know the struggles we face in the salon and at home and I hope to provide you relief from any issues you are having. I'm also someone who loves to change their hair frequently so you will always see me with a different style of hair extensions.

I love being behind the chair with my clients and I also love educating. I am very lucky to be an educator in the industry working with brands at the forefront of innovation and helping stylists to grow and expand their knowledge as well.



# Pre-Visit

You'll receive a text reminder 24 hours before each visit with an option to confirm or reschedule your visit. Have a question? You can reach me anytime at [beautybylatasha.com](http://beautybylatasha.com) and I will respond within 24 hours.

# Be My Guest

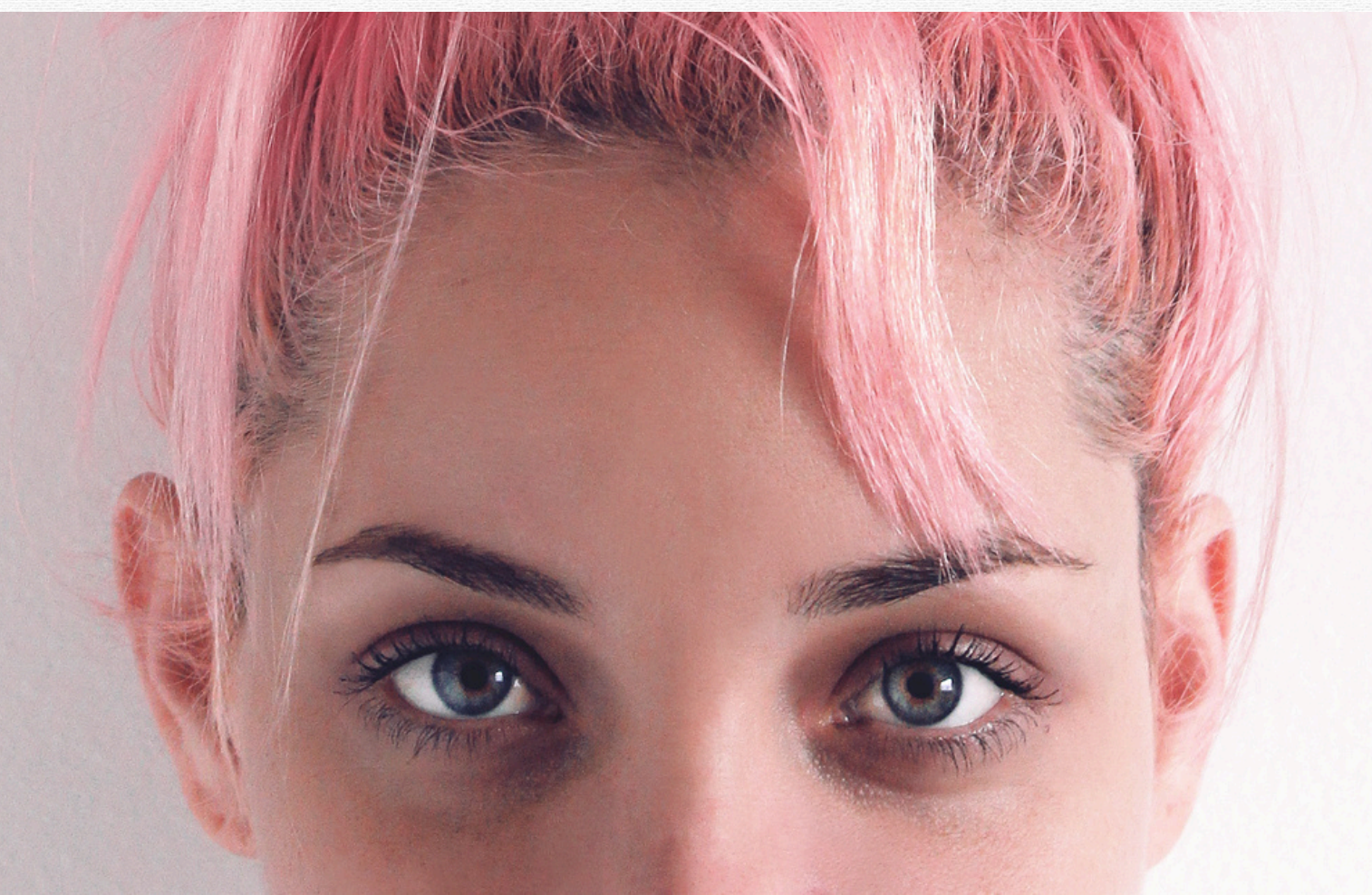
I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in my chair longer than you need to be.

# Between Appointments

Keep an eye on your inbox because my Beauty Club members enjoy monthly service specials, local event updates, and more!

# FIRST VISIT

Please arrive 10 minutes before your scheduled appointment time to allow for parking and grabbing a snack if you want one. We're lucky enough to have Starbucks, Target, Crumbl Cookies and so much more in our parking lot.



# Let's Talk

Have you ever been nervous to get your hair done, especially by a new stylist?

That won't happen here.

Through my in-depth consultation process, you'll be 100% confident, relaxed, and excited from start to finish. We will talk about your past, present, and future hair goals to ensure we create a sustainable plan you absolutely love.



# YOUR BETWEEN VISIT SUCCESS PLAN



Whether you see me for extensions, cut, color, or a little bit of everything - I've got the perfect plan to ensure you look amazing between visits.

I will walk you through exactly what steps you'll need to take at home to execute the perfect color and style between appointments.



# Suggested Maintenance Schedule

Curly Haircut

12 Weeks

Extensions

4 - 12 Weeks

Highlights

6 - 10 Weeks

Color Touch Up

4 - 6 Weeks



# Beauty

# Club

JOIN THE BEAUTY CLUB

\*\*Be the first to know about salon specials\*\*

\*\*Automatically be entered into salon contests & giveaways\*\*

\*\*Stay up to date with the beauty industry and receive tips & tricks for styling your hair at home\*\*

Here is how you can earn points

- 1 point will be awarded for every dollar spent on any salon service or styling retail product.
  - 500 points will be awarded for referring a new client to Beauty by LaTasha.
  - 50 points will be awarded to clients who pre-book their next appointment at check-out.

Here is how you can earn points

- 100 points will be awarded for each friend you refer to the salon
- 25 points will be awarded for in salon retail purchases over \$100
- 50 points will be awarded for a positive review on Google or Yelp
- Keep an eye on your email for Bonus Point Updates when I'm running a special

50 points = \$5

\*points can be redeemed for all salon services\*

Visit [Beautybylatasha.com](http://Beautybylatasha.com) and click on Beauty Club to join!